

## **School or college careers events focused on helping young people better understand Apprenticeships**

February to July 2014

Support available. Expressions of interest invited.

### **Background**

While Inspiring the Future is designed to make it as easy as possible for teaching staff to connect with employee volunteers across the full range of economic sectors, we have a special interest in raising awareness of Apprenticeships. Research is consistent that young people's knowledge of Apprenticeships is often limited, especially in terms of how they can best prepare themselves to get onto one when they leave education. There is a huge amount of competition for available Apprenticeships and young people need access to wide ranging and reliable advice to help make informed and confident decisions. One of the best ways to give them access to such information is to give them the chance to hear directly from people in work with first-hand experience of Apprenticeships.

Through Inspiring the Future, schools and colleges across the country can connect with 1,500+ volunteers who have signed up for Inspiring the Future feeling well placed to give advice to young people about Apprenticeships and what they entail.

Ofsted says:

***"Inviting working professionals, such as recent apprentices, into schools to give students first-hand insights into the breadth of the jobs market and its recruitment demands is a great example of the sort of good practice Ofsted expects schools to include when providing young people with effective independent careers guidance."***

Karen Adriaanse HMI, National Lead for Careers Guidance

### **Apprenticeship events**

We have been fortunate this year to secure modest support from the National Apprenticeships Service to make it especially easy, for interested schools and colleges, to put on their own career focused events about Apprenticeships between February and July this year. Particular attention is focused on local authority areas where interest from young people in Apprenticeships has been unusually low. If you receive this email through Inspiring the Future, you are in one of the target areas.

Events could include: assembly talks, lunchtime, breakfast or after school careers talks, Q & As, careers fairs or speed networking events, classroom activities.

### **Support available**

To help cover the costs of refreshments, transport, special administrative burdens and any other incidental expenses, a one-off financial contribution of between £100 and £250 is available for schools and colleges to help support events in targeted areas.

In exchange for the contribution, in order to confirm the effectiveness of this means of raising interest in Apprenticeships, we will need basic details of young people participating in any

Apprenticeship events. All pupil details will be kept strictly confidential and only used by the National Apprenticeship Service to cross reference against ultimate applications for Apprenticeships through the national vacancy site. The privacy of individual pupils will, in no way, be compromised.

### **How it all works**

To be eligible for the financial contribution:

- Events will need to primarily involve young people aged between 16 and 19 (Years 12 and 13).
- Contributions of £100 are available to schools and colleges holding events with more than 25 young people aged between 16 and 19, and of £250 for events involving more than 100 young people in the same age ranges. Unfortunately, it will not be possible to provide a contribution for an event involving fewer than 25 young people.
- School/college organisers will need to recruit at least one external speaker (ideally two or more), well placed to talk to young people about Apprenticeships, though the Inspiring the Future network. If any difficulties are encountered in finding a volunteer, the Inspiring the Future team will be willing and able to help out. Organisers will also need to confirm that they plan to make young people aware of how, if interested, they can apply for Apprenticeships.
- To claim the contribution, school/college organisers will need to provide the Inspiring the Future team with a spreadsheet listing the name, date of birth and home postcode of attending young people who are between the ages of 16 and 19.
- Organisers will also be asked to help provide simple feedback from young people about the events they participate in.
- Events will need to take place before the end of the school year in July. Schools and colleges may well wish to time events to take place during National Apprenticeships Week: (March 3<sup>rd</sup> to 7<sup>th</sup>).
- To express interest in securing a contribution to support an event, schools will need to return a brief form to us by **24<sup>th</sup> January**.

Where multiple expressions are received for any one area, preference may be given to schools planning to hold bigger events involving more young people and volunteers and are willing to take in media and case study opportunities.

The Inspiring the Future team will provide organisers with a pack of key materials available for photocopy and distribution to young people.

**Send completed forms by 24<sup>th</sup> January to:**

Sophie Greaves – [sophie.greaves@educationandemployers.org](mailto:sophie.greaves@educationandemployers.org)

Any queries please contact Sophie on 0203 206 0510

**2014 Inspiring the Future Apprenticeship event  
Expression of interest**

**About you and your school**

**Your name:**

**Your job title/role:**

**The name and address of your school:**

Please provide information about your event below. It is recognised that at this point some details may be a little hazy, but please provide us with your best description of what is planned.

**What type of event are you planning:**

- Assembly talk
- Special careers talk (e.g. lunchtime)
- Careers talk within a timetabled class
- Careers fair
- Careers speed networking
- Other \_\_\_\_\_

**How many young people aged between 16 and 19 would you expect to take part in the event:**

**How many volunteers would you expect to take part in the event:**

**What date would you expect the event to take place (month if you don't know exact date):**

Please confirm that you would be able to:

Provide basic information about attending young people – name, date of birth, home postcode – aged between 16 and 19.

- Yes / No

Would you expect your school/college to be happy with the prospect of your event featuring as a case study or in the media?

- Yes / No

Please return to Sophie Greaves by 24<sup>th</sup> January – [sophie.greaves@educationandemployers.org](mailto:sophie.greaves@educationandemployers.org)

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