

**Education  
AND  
Employers**

***Evening reception***

*hosted by*

***Sir Martin Sorrell, CEO WPP***

*at the*

***British Museum***

*Tuesday 19th March 2013*

*6.45pm – 9.30pm*

***Working Together for Young People***



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[#inspiringthefuture](#)

## *About the Charity*

### *Education and Employers Taskforce*

The Taskforce is a small independent charity launched in October 2009. Its vision is “that every school and college has an effective partnership with employers to provide young people with the inspiration, motivation, knowledge, skills and opportunities they need to help them achieve their potential and so secure our national prosperity.”

Our Partnership Board brings together the country’s leading education and employment organizations and Trustees are principally senior business leaders with an interest in education. The Taskforce has a team of seven staff.


We are committed to working with partners to make impactful and relevant employer engagement the norm across the educational experiences of young people. An underlying principle of the charity is that it does not charge schools or colleges for services provided to them. Similarly, it doesn’t charge organisations that seek to offer their staff to volunteer.

### *Since our launch in October 2009 we have:*

- brought together an unprecedented alliance of employers, education and government working together to make it considerably easier for partners, from the private, public and third sectors, to work together efficiently, effectively and strategically.
- produced the first comprehensive on-line guides for schools and for employers on working together: [www.employers-guide.org](http://www.employers-guide.org/) / [www.teachers-guide.org](http://www.teachers-guide.org)
- developed in partnership with the *Times Education Supplement*, Growing Ambitions, a unique online careers portal for teachers and their pupils with over 4000 resources from 40 organisations: [www.growingambitions.tes.co.uk](http://www.growingambitions.tes.co.uk)
- undertaken ground-breaking research into the impact and delivery of employer engagement in education, working with leading UK and international academics and researchers from Harvard to the OECD to make relevant and reliable evidence widely accessible to employers, schools and policy makers: [www.educationandemployers.org/research](http://www.educationandemployers.org/research)
- ran Visit our Schools and Colleges week (October 2010), bringing CEOs into schools across the country, and fostering hundreds of new connections between schools and employers
- launched Speakers for Schools, turning Robert Peston's initial idea into a successful programme operating across England, Scotland and Wales, giving state schools and colleges access to more than 800 speakers of national prominence and supporting the programme's transition into a new independent charity: [www.speakersforschools.org](http://www.speakersforschools.org)
- developed *Inspiring the Future* to connect employee volunteers with schools and colleges to talk about their jobs and careers in a wholly new way, working with a range of experts from government, education, employers and intermediaries and with special support from Deloitte and JP Morgan to design a programme which harnesses cutting edge technology to close the gap between the classroom and the workplace. Six months after its launch in July 2012, and thanks to a generous grant from Bank of America Merrill Lynch, over half of all secondary schools and over 4000 volunteers are already using [www.inspiringthefuture.org](http://www.inspiringthefuture.org).

## Agenda

- 6.45** Private view: Ice Age art: arrival of the modern mind
- 7.30** Welcome drinks
- 7.45** Joanna Mackle, Director of Public Engagement, British Museum  
Sir Martin Sorrell, CEO, WPP  
David Cruickshank, Chairman Deloitte and Education and Employers  
Nick Chambers, Director, Education and Employers
- 8.10** Drinks, canapés and networking
- 8.30** Robert Peston, Speakers for Schools  
Brian Lightman, General Secretary, Association of School and  
College Leaders
- 8.45** End of formal proceedings

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Inspiring the Future  
supported by

The event hosted by  
**WPP**

**Bank of America**   
**Merrill Lynch**

# inspiring the future

## Revolutionising how education and employers connect

**What:** Few doubt the importance of schools and employers working more closely together. Both sides are willing, but for too many, partnership has felt difficult. *Inspiring the Future* removes the barriers by making it free, easy and quick to get connected and involved. It begins with a simple ask to meet a profound need - first-hand career talks – one hour, once a year

**Why:** Disconnect exists between what young people aspire to and know about career options and labour market reality. This information gap must be closed to give all young people a decent start to working life and ensure a flow of talent underpins the UK economic growth. Demand is huge. Teachers want pupils to hear from apprentices, entrepreneurs, graduate trainees, CEOs - people from all walks of life.

**Who:** Six months after its national launch, half of the country's secondary schools and nearly 5,000 volunteers have registered. But we need more employers to encourage their staff to speak about their working lives in schools. No young person should make critical decisions at age 14, 16 or 18 without the chance of speaking to professionals working in the fields in which they are interested. Every school and college in Britain should be able to run its own annual careers fair, simply and cheaply. An army of 100,000 employee volunteers can make that happen.

**How:** *Inspiring the Future* uses cutting edge technology, designed in consultation with teachers and employers. It was developed *pro bono* by Deloitte software engineers with initial funding from JP Morgan and expansion has been made possible with a generous grant from Bank of America Merrill Lynch.

**Supporters:** *Inspiring the Future* is backed by all main national employer and education organisations and supported by leaders of three main political parties. Since its launch in July 2012, it has attracted interest from Italy, Spain, the US, Denmark, Japan and the OECD.

Register for free through the website

[www.inspiringthefuture.org](http://www.inspiringthefuture.org)

## Event Attendees

Host: Sir Martin Sorrell, *CEO, WPP*

Richard Addis, *Managing Director, The Day*  
Renata Albuquerque, *Project Manager, Routes into Languages*  
Dame Helen Alexander, *Chairman, Port of London Authority*  
Baroness Andrews OBE, *Chair, English Heritage*  
Jan Ashdown, *14-19 Events & WRL Officer, Ravenswood School*  
Keith Attwood, *Chief Executive, E2V*  
Alex Barrett, *Assistant Producer, BBC*  
Stephen Bayley, *Design Critic*  
Wendy Berliner, *Head of Education, Guardian News and Media*  
Joe Billington, *CEO, National Careers Service*  
Roy Blackwell, *CEO, United Westminster Schools Foundation*  
Tracey Bloomfield, *Vice President EMEA Philanthropy, J.P. Morgan*  
Christine Blower, *General Secretary, National Union of Teachers*  
Lord Paul Boateng, *House of Lords*  
Kirsten Bodley, *Chief Executive, STEMNET*  
Nick Booth, *Chief Executive, The Royal Foundation*  
Adam Boulton, *Political Editor, BSkyB*  
Rod Bristow, *President, Pearson Education*  
Liam Burns, *President, NUS*  
Will Butler-Adams, *Managing Director, Brompton Bicycles Ltd*  
Sophie Byatt, *Managing Director, Teaching Awards*  
Colin Campbell Austin, *People Development Manager, Channel 4 TV*  
Neil Carberry, *Director for Employment and Skills, CBI*  
Leonie Cassidy, *Personal Assistant to Peter Dart, WPP*  
Sir William Castell LVO, *Chairman, Wellcome Trust*  
Peter Cheese, *CEO, Chartered Institute of Personnel and Development*  
Paul Cleal, *Government and Public Sector Leader, PWC*  
Dame Julia Cleverdon DCVO CBE, *Chair, Teach First & Special Advisor to The Prince's Charities*  
Gill Clipson, *Deputy Chief Executive, Association of Colleges*  
Lewis Coakley, *HE Development Officer, NUS*  
Craig Coben, *Head of EMEA Equity Capital Markets, Bank of America Merrill Lynch*  
Dan Copley, *Director of Operations, Google UK Ltd*

## Event Attendees

Philip Colligan, *Executive Director, Nesta*  
Kevan Collins, *Chief Executive, Education Endowment Foundation*  
Wendy Cooper, *Headteacher, St Gabriel's College*  
Sean Coughlan, *News Education Correspondent, BBC*  
Adam Crozier, *Chief Executive, ITV*  
David Cruickshank, *Chairman of Deloitte & Education and Employers Taskforce*  
Jerry Daniels, *Managing Director, Norman Broadbent*  
Peter Dart, *Director, WPP*  
Ben Dean, *Private Secretary to the Home Secretary  
and Minister for Women and Equalities*  
Caleb Deeks, *Head of the Growth and Productivity Team, HM Treasury*  
Jeffrey Defries, *Chief Executive, iCould*  
Katie Derham, *Radio and TV Presenter, BBC*  
David Docherty, *Chief Executive CIHE*  
Martin Donnelly, *Permanent Secretary,  
Department for Business, Innovation & Skills*  
Professor Les Ebdon CBE DL, *Director of Fair Access to Higher Education*  
Vanessa Edwards *Head of Corporate Responsibility, WPP*  
Richard Elsdon, *Director of Government Affairs, Caterpillar UK*  
Dr Hilary Emery, *Chief Executive, National Children's Bureau*  
Tim Fallowfield, *Company Secretary and Public Affairs Director, J Sainsbury PLC*  
Camilla Fletcher, *Head of EMEA Philanthropy, Bank of America Merrill Lynch*  
Michael Findlay, *Co-Head of Corporate Broking EMEA,  
Bank of America Merrill Lynch*  
Martin Finn, *Managing Director, EdComs*  
Greg Foot, *Science Presenter, BBC*  
Stephen Foster, *Principal, Bridge Academy*  
Professor Becky Francis, *King's College London*  
Nick Fuller, *Advisor to BOA, 2012 Education Legacy*  
Dame Clara Furse, *Company Director, Legal & General plc,  
Nomura Holdings, Amadeus IT*  
Professor Simon Gaskell, *Principal, Queen Mary, University of London*  
Richard Garner, *Education Correspondent, The Independent*  
David Giampaolo, *Chief Executive Officer, Pi Capital Ltd*  
Christine Gilbert, *Founder, Christine Gilbert Associates Limited*  
Professor David Greenaway, *Vice-Chancellor, University of Nottingham*

## Event Attendees

Philip Greenish, *Chief Executive, Royal Academy of Engineering*  
Baroness Tanni Grey-Thompson, *House of Lords*  
Chris Grigg, *CEO, The British Land Company PLC*  
Jack Grimston, *Sunday Times*  
Ian Guest, *Team Leader, Wigan Careers Service*  
Anthony Gutman, *Co-head of the UK Investment Banking Business, Goldman Sachs Asset Management*  
Richard Hamer, *Education Director & Head of Early Career Programmes, BAE Systems*  
Susan Hazeldine, *Head of Social Investment Programme, Allen & Overy LLP*  
Patrick Head, *Director of Engineering, Williams F1*  
Lucy Heller, *Managing Director, Ark Schools*  
David Hellier, *Deputy Editor, City AM*  
Joanna Hill, *Head of Enterprise Education & Culture, Department for Business, Innovation & Skills*  
Toby Hoare, *Head, JWT Europe*  
Francis Hobbs, *Director, Partners and Programmes, Westbrook International*  
Russell Hobby, *General Secretary, National Association of Headteachers*  
Brent Hoberman, *Founder/Executive Chairman, Made.com*  
Ashley Hodges, *Director, Speakers for Schools*  
David Hodges, *Public Affairs Manager, London Chamber of Commerce*  
Christine Hodgson, *Chairman, Capgemini*  
Laurence Hollingworth, *Managing Director, J.P. Morgan*  
Charlotte Hogg, *Head of Retail Distribution & Intermediaries, Santander*  
Dr Deirdre Hughes OBE, *Chair of the National Council for Careers & Commissioner, UKCES*  
Robert Hunt, *Executive Director, Veolia*  
Anji Hunter, *Director, Queen Elizabeth Prize for Engineering*  
Johannes Huth, *Head of Europe, Kohlberg Kravis Roberts & Co*  
Greg Hurst, *Education Editor, The Times*  
Samantha Hyde, *Acting Director of UK Programmes, Save the Children UK*  
Steve Iredale, *President, NAHT*  
Alex Jackman, *Head of Policy, Forum of Private Business*  
Paul Jackson, *CEO, Engineering UK*



## Event Attendees

Professor Chris James, *Professor of Educational Leadership and Management, University of Bath*  
David James, *Director, Sunday Times Festival of Education, Wellington College*  
Mandy Jeffrey, *PA to David Cruickshank, Deloitte LLP*  
Luke Johnson, *Chairman, Risk Capital Partners*  
Jennifer Jones, *Education Adviser, United Westminster Schools Foundation*  
Donika Jordan, *Instructional Designer, Google*  
John Kampfner, *Adviser on Free Expression and Culture, Google*  
Gerard Kelly, *Editor, TES*  
Rod Kenyon OBE, *Director, Apprenticeship Ambassadors Network*  
Alison Kershaw, *Education Correspondent, Press Association*  
Jeremy King, *Proprietor, Rex Restaurant Associates*  
Lauren Gurvich King, *Rex Restaurant Associates*  
Justin King, *Chief Executive, J Sainsbury PLC*  
Tim Kiy, *UK RBB Corporate Affairs Director, Barclays*  
Vanessa Knapp, *Principal Consultant, Freshfields Bruckhaus Deringer*  
Lord Jim Knight, *House of Lords*  
Laura Kuenssberg, *Business Editor, ITV News*  
Tanja Kuveljic, *Managing Director, B-live*  
Sir George Iacobescu CBE, *Chief Executive, Canary Wharf Group Plc*  
Sam Laidlaw, *Chief Executive, Centrica plc*  
Peter Lambert OBE, *Deputy Chief Executive, Business in the Community*  
Sir Richard Lambert, *Chancellor, University of Warwick*  
Madeleine Landreth, *HE Careers Adviser, William Morris School*  
Dr Vanessa Lawrence, *Director General and Chief Executive, Ordnance Survey*  
Patrick Lewis, *Interim CEO, African Caribbean Business Network*  
Brian Lightman, *General Secretary, Association of School and College Leaders*  
Aidan Lisser, *Marketing Director, Investec Bank (UK) Ltd*  
Joanna Mackle, *Director of Public Engagement, British Museum*  
Kate Mactiernan, *Architect*  
Matthew Magee, *Office of HRH The Duke of York*  
Aziz Mahdi, *Investment Banker, Standard Chartered*  
Shantanu Majumdar, *Barrister, Radcliffe Chambers*

## Event Attendees

Isaac Makumbi, *Engagement Coordinator, Speakers for Schools*  
Carolyn McCall, *Chief Executive Officer, EasyJet Airline Co Ltd*  
Joanne McHugh, *Head of Funding, Big Lottery Fund*  
Victoria McKenzie Gould, *Head of UK Government Affairs, Tesco*  
Moira McKerracher, *Assistant Director,*  
*UK Commission for Employment and Skills*  
Liz McSheehy, *CEO, SGOSS*  
Dame Joan McVittie, *Immediate Past President, ASCL*  
Clive Memmott, *Chief Executive,*  
*Greater Manchester Chamber of Commerce*  
Tony Moloney, *UK Manager Education & Skills, National Grid*  
Glen Moreno, *Chairman, Pearson Plc*  
Terry Morgan, *Chairman, Crossrail*  
Baroness Sally Morgan, *Chairman, Ofsted*  
Chris Murray, *Chief Executive, Xoserve Ltd*  
John Napier, *Chairman, Aegis Group Plc*  
Matthew Noble, *Assistant Private Secretary to the*  
*Secretary of State for Scotland*  
Krystyna Nowak, *Managing Director, Board Practice, Norman Broadbent*  
Vanessa Ogden, *Headteacher, Mulberry School for Girls*  
Jim O'Neill, *Chairman, Goldman Sachs Asset Management*  
Steve Pateman, *Executive Director, Head of UK Banking, Santander Plc*  
Robert Peston, *Business Editor, BBC News*  
David Pollard, *Chairman, Education Skills & Business Support,*  
*Federation of Small Businesses*  
Lin Proctor, *The Charter School*  
Mark Protherough, *Executive Director, ICAEW*  
Chris Ralph, *Managing Director, Ecorys*  
Fiona Rawes, *Teach First*  
Mark Read, *Head of WPP Digital, WPP*  
Dame Gail Rebeck, *Chairman & Chief Executive, The Random House Group*  
Dominic Richards, *Vice Chair, The Prince's Foundation*  
Tim Richardson, *Managing Director, Black Isle Group*  
Richard Rivers, *Non-Executive Director, Mothercare*  
Sir David Rowland

## Event Attendees

Simon Rowley, *Labour Markets Team,  
Department for Business, Innovation & Skills*

Katerina Rüdiger, *Skills Policy Adviser,  
Chartered Institute of Personnel and Development*

Ian Russell CBE, *Chairman, Johnston Press Plc*

Matt Sanders, *Special Adviser, Deputy Prime Minister*

Rachel Sandby-Thomas, *The Solicitor and Director General Legal, Business  
and Skills, Department for Business, Innovation and Skills*

Christopher Saul, *Senior Partner, Slaughter and May*

Martin Scicluna, *Chairman, Great Portland Estates Plc*

Dr Tony Sewell, *Chief Executive, Generating Genius*

Neil Sherlock, *Special Adviser to the Deputy Prime Minister*

Rohan Silva, *Senior Policy Adviser to the Prime Minister*

Tim Smit, *Chief Executive and Co-Founder, The Eden Project*

Cath Smith, *Headteacher, Bow School*

Liz Smith, *Director of Careers, University of York*

Nick Soar, *Headteacher, Bishop Challoner School*

Amanda Spielman, *Chair, Ofqual*

Cally Squires, *Diary Section, City AM*

Jeremy Stafford, *Chief Executive, Serco*

Julian Stanley, *Head of the Centre for Education and Industry,  
University of Warwick*

Dee Stirling, *New Entrepreneurs Foundation*

Graham Stuart MP, *Chairman, Education Select Committee*

Andrea Sullivan, *Head of Corporate Social Responsibility,  
Bank of America Merrill Lynch*

Adam Swash, *Head of Strategy and Research, Standard Chartered Bank*

Christine Sydenham, *Headteacher, The Ellen Wilkinson School*

Matthew Taylor, *Chief Executive, RSA*

Maxine Taylor, *Head of External Relations, King's College London*

Yvonne Thompson, *Chair, African Caribbean Business Network*

Kim Thorneywork, *Chief Executive, Skills Funding Agency*

Amanda Timberg, *Executive Director, Programme Teach First*

Lord Andrew Turnbull, *House of Lords*

James Upsher, *Assistant Private Secretary to HRH The Duke of York*

## Event Attendees

Ian Valvona, *Deputy Director at Department for Education ,  
Welsh Government*

Emily Walch, *Special Adviser to the Secretary of State, Department for  
Business, Innovation and Skills*

Kate Walmsley, *Corporate Responsibility Specialist, The Law Society*

Joanne Warburton, *Apprenticeship Development Manager, National  
Apprenticeship Service*

Chris Wormald, *Permanent Secretary, Department for Education*

Helen Warrell, *Public Policy Correspondent, Financial Times*

John Wastnage, *Policy Adviser, The British Chambers of Commerce*

David Way, *CEO, National Apprenticeship Service*

Stephen Welton, *CEO, Business Growth Fund plc*

Baroness Patience Wheatcroft, *Trustee, British Museum*

Andrew White, *Chief Operating Officer, Serco*

Alex Wilmot-Sitwell, *President, Europe and Emerging Markets (ex Asia),  
Bank of America Merrill Lynch*

Carl Wilson, *Pre & Post Sales Support Manager, Ordnance Survey*

John Witherow, *Editor, The Times*

Professor Alison Wolf, *Director of Public Services Policy and Management,  
King's College London*

Lord David Young, *Adviser to the Prime Minister on Small Business and  
Enterprise, 10 Downing Street*

Robert Zajko, *Director of Talent Acquisition Europe, Hilton Worldwide*

## Taskforce Team

Nick Chambers, Daniel Chapman, Carol Glover, Elnaz Kashef, Charlotte  
Lightman, Dr Anthony Mann, Robert McKenzie, Alasdair Smith, Simon  
Smith, Dr Baljinder Virk

## The Partnership Board

Association of Colleges - Martin Doel, Chief Executive  
Association of School and College Leaders - Brian Lightman,  
General Secretary  
Association of Teachers and Lecturers - Dr. Mary Bousted, General Secretary  
Business in the Community - Peter Lambert OBE, Deputy Chief Executive  
British Chambers of Commerce - John Wastnage , Policy Adviser  
CBI - James Fothergill, Head of Education & Skills  
CIPD - Katerina Rudiger - Skills Policy Adviser  
Federation of Small Business –David Pollard, Education, Skills and Business  
Support Chairman  
Institute of Directors - Mike Harris, Head of Policy Development  
HTI - Anne Evans OBE, Chief Executive  
NAHT - Russell Hobby, General secretary  
NASUWT - Chris Keates, General Secretary  
National Apprenticeship Service - Richard Marsh, Employment Services Director  
National Children's Bureau - Hilary Emery, Chief Executive  
National Governors Association - Emma Knights, Chief Executive  
NUT - Christine Blower, General Secretary  
Schools Network - Sue Williamson, Chief Executive  
SGOSS , Liz McSheehy, Chief Executive  
STEMNET - Kirsten Bodley, Chief Executive  
Teaching Awards - Sophie Byatt, Managing Director  
TSL Education - Louise Rogers, Chief Executive  
Trades Union Congress - Tom Wilson, Director of UnionLearn  
UKCES - Dr Deirdre Hughes OBE, Commissioner

## The Trustees

Rod Bristow - *President of Pearson UK*

Will Butler-Adams - *Managing Director, Brompton Bicycle Ltd*

Sir William Castell LVO - *Chairman, Wellcome Trust*

David Cruickshank - *(Chair of the Trustees) Chairman, Deloitte LLP*

Peter Dart - *Director, WPP plc*

Terry Duddy - *Chief Executive, Home Retail Group*

Sir Richard Lambert - *Chancellor, Warwick University*

Robert Peston - *BBC Business Editor and founder of Speakers for Schools*

Don Robert - *Chief Executive, Experian plc*

Professor Sir Steve Smith - *Vice Chancellor of Exeter University*

Christine Sydenham - *Headteacher, Ellen Wilkinson School for Girls*

Richard Thornhill - *Executive Headteacher, Loughborough Federation*

## What next

**Volunteer** – either as an individual willing to take part in Inspiring the Future (one hour a year, in a school near home or work) or as an employer – whether private, public or third sector. Go to: [www.inspiringthefuture.org](http://www.inspiringthefuture.org)

**Register free**— as a state school or college wanting volunteers in your area. Go to: [www.inspiringthefuture.org](http://www.inspiringthefuture.org)

In 2013-14 we are developing the *Inspiring the Future menu* to include:

- *Career insight themed weeks e.g. 'Made and designed in Britain'*
- *Apprenticeships*
- *Menu expansion in secondary schools will include; CV writing, interview training, volunteering as a governor*
- *Primary schools*
- *Developing more online and video resources*
- *Expanding regional access to Wales and Scotland*

## Get in touch

**Call us:** 0203 206 0510

**Write to us:** 2nd Floor, Weston House, 246 High Holborn, London, WC1V 7EX

**Charity Number:** 1130760

**Visit the website :** [www.educationandemployers.org](http://www.educationandemployers.org)

**Inspiring the Future enquiries:** [enquiries@inspiringthefuture.org](mailto:enquiries@inspiringthefuture.org)

**Nick Chambers, Director**



Email Nick: [nick.chambers@educationandemployers.org](mailto:nick.chambers@educationandemployers.org)

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# Education AND Employers

October 2009 - February 2013



Speakers for Schools became an independent charity on 4th March 2013

[www.educationandemployers.org](http://www.educationandemployers.org)

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