

inspiring the future

Working together to help young people achieve their potential



www.inspiringthefuture.org

Education AND Employers

About the charity | Programmes | Research | News and events

Education and employers working together for young people

Search the site

About the charity

Programmes

News and events

Research

Understanding Employer Engagement in Education
The work and evidence

- Inspiring the Future**
Connects nearly 6,000 teachers with over 15,000 volunteers to go into state schools and colleges and talk about their job, career and education.
- Primary Futures**
Primary Futures aims to raise aspirations and, by helping children understand the link between learning in school and the world of work, to motivate them to improve their academic performance.
- Inspiring Women Campaign**
We aim to get 15,000 women to talk to 250,000 young women in state schools and colleges.
- Apprenticeships**
Through Inspiring the Future, hundreds of Apprenticeship events in schools and colleges take place throughout the year to inform young people about Apprenticeships as an alternative entry route to a range of careers and sectors.
- Inspiring Languages**
A national campaign to encourage young people to learn languages at school.
- Inspiring Governors**
The Inspiring Governors Alliance aims to celebrate the valuable role played by school governors and encourage more people to volunteer as governors.

Tweets

Education&Employers @edu_employers
Youth unemployment predicted to fall as employers' attitudes shift according to their report out today: CPD - tinyurl.com/9hB5vmm/youth-report

Speakers for Schools @speakers4schools
We are looking to hire a Schools Engagement Coordinator - deadline this Friday: speakers4schools.org/news-media/tag/BBCSchoolReport @Edu_Employers Retweeted by Education&Employers Report

Education&Employers @edu_employers
Mentioned in the following tweets

Tweet to @Edu_Employers

See what we do

View our Youtube videos.

Inspiring the Future
from Multitasking to Social Skills
one hour

Our vision: to ensure that every school and college has an effective partnership with employers to provide its young people with the inspiration, motivation, knowledge, skills and opportunities they need to help them achieve their potential and so to secure the UK's future prosperity.

Our Partnerships Board

Senior representatives of the national organisations representing schools and colleges;



...and employers;



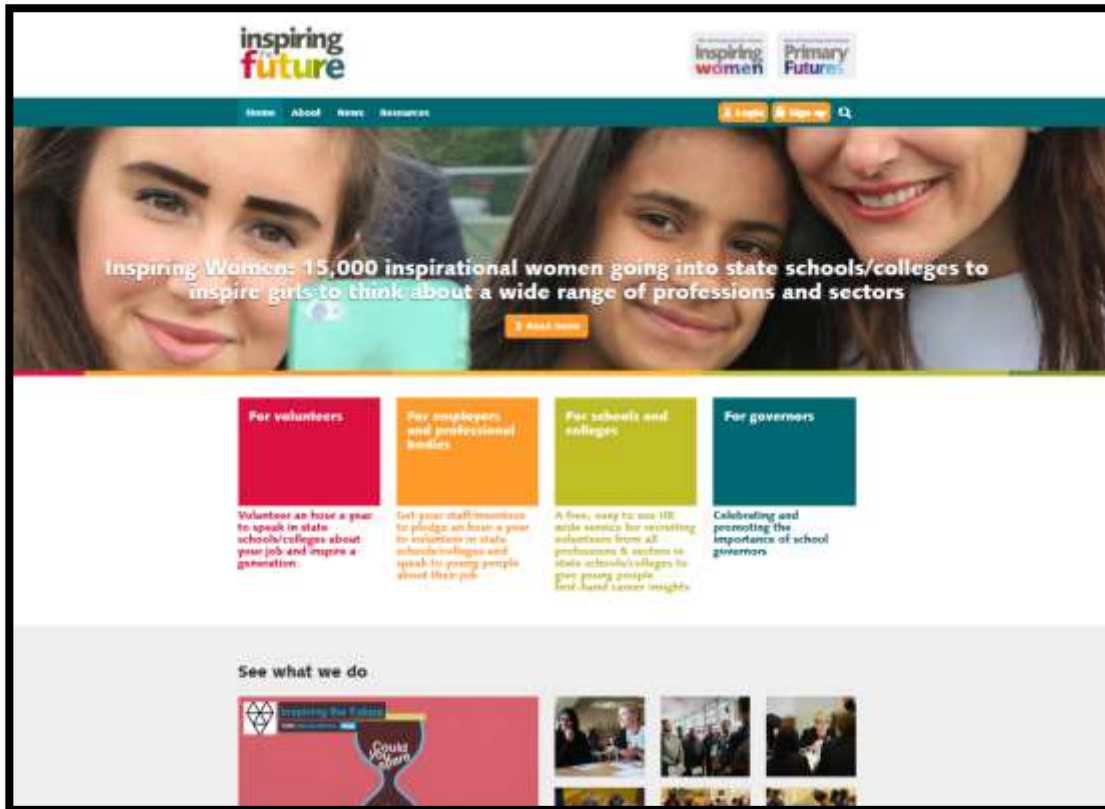
It's who you meet: *why employer contacts at school make a difference to the employment prospects of young adults –*

- Shows a significant link between young people's experience of the world of work whilst at school and the chances of them becoming NEET
- **26.1%** of young people who could recall **no contact with employers** whilst at school went on to become NEET
- This reduced significantly to **4.3%** for those who had taken part in four or more activities involving employers

-
- 95% of young people would like employers to be more involved in providing advice and guidance about careers and jobs
 - 42% of young people had no contact with employers at all
 - Young people who had been in contact with 4 or more employers were nearly **twice** as likely to believe that they had a good idea of the knowledge and skills needed for the jobs they wanted to do



What is Inspiring the Future?



- *Inspiring the Future* is a **FREE** service run by the charity the Education & Employers Taskforce
- Employees from all sectors and professions from Apprentices to CEOs pledge one hour a year to volunteer to go into state schools and colleges to talk about their jobs, careers, and the education routes they took

How it works

Only 1 hour per year



Volunteers

Step 1



I work in Birmingham

I took the following career route...

I can talk about...

Step 2



I've just received an invitation from a school to a careers event



Step 3



I really enjoyed meeting young people and talking to them

Step 4

Schools and Colleges



Sign up to find volunteers willing to visit your school or college



Decide which volunteers to invite, e.g.

- Graphic Designer
- Apprentice Engineer
- Nurse
- Architect
- Chef

Send them a message



To:

Would you like to attend a careers fair at ...?

From:

After the careers talk

That's made me think of the different options open to me...





Careers guidance and inspiration for young people in schools - statutory

Evidence from the Education and Employers Taskforce shows that access to a network of employers is associated with better outcomes for young people. Employers can pass on the benefits of their experience to both pupils and teachers, helping to link curriculum subjects to employment and providing an overview of the different routes into careers.



Careers guidance and inspiration for young people in schools - non-statutory

Education and Employers Taskforce – Supports effective partnership between schools, colleges and employers to inspire young people.

Inspiring the Future – A free service across England with volunteers from all sectors and professions going into state secondary schools and colleges to talk about their jobs and sectors.



Careers guidance and inspiration – general further education colleges & sixth-form colleges

Inspiring the Future – launched in July 2012 by the Education and Employers Taskforce, matches schools and colleges with inspiring employers who can give career insight talks.

The screenshot shows the main navigation menu with buttons for Home, Find Volunteers, My Projects/Events, My Messages, My Feedback, My Profile, and Help. A user greeting 'Hello, Holder New Test' and a 'Log Out' button are visible in the top right. Below the navigation are three content sections: 'News' with a 'My 3rd News Item' placeholder, 'How to Guides' with three links, and 'Video' with a 'Welcome to the Internet of Customer' video player.

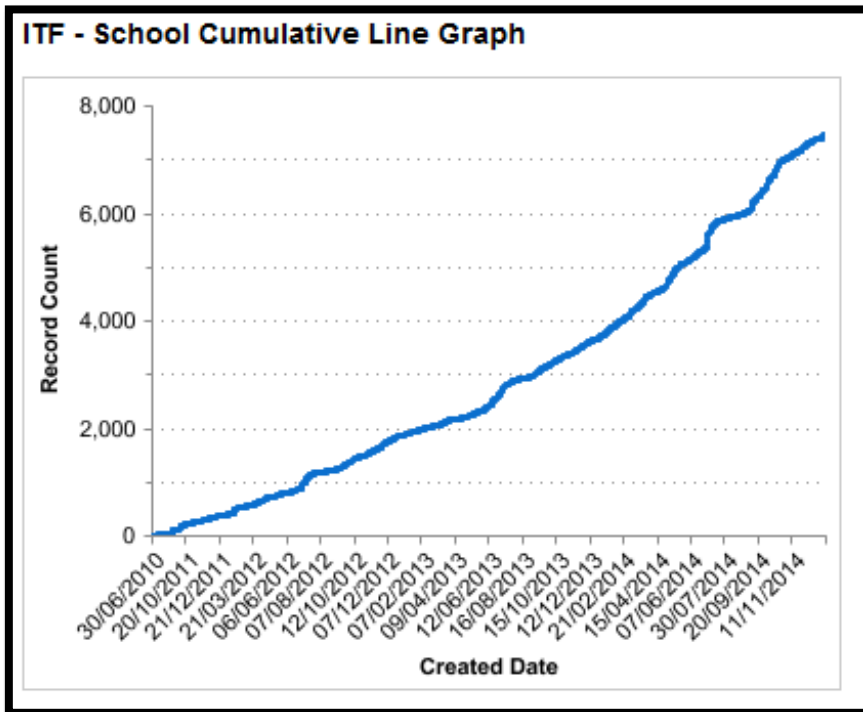
This screenshot shows the search interface for finding volunteers. It includes a search bar with filters for Activity (Career Insights), Sector, Volunteer Specialism, Themed Week / Campaign, and Sort (Alphabetical). A 'Search' button is present. Below the search filters, it displays '47 Volunteers Found' and lists two volunteer profiles: 'ABC Volunteer' (ABC limited, Admin & Business/Engineering) and 'David Test Volunteer' (Test Volunteer, Westbrook, Admin/Business/Catering/Hotels). A 'View As' dropdown is set to 'List'.

The 'Selected Volunteers' modal window shows a table of selected volunteers for the activity type 'Career Insights'. It includes a 'Close' button in the top right and an 'Invite Volunteers' button at the bottom. The table lists three volunteers with their names, job titles, and organisations, each with 'View Profile' and 'X' (remove) buttons.

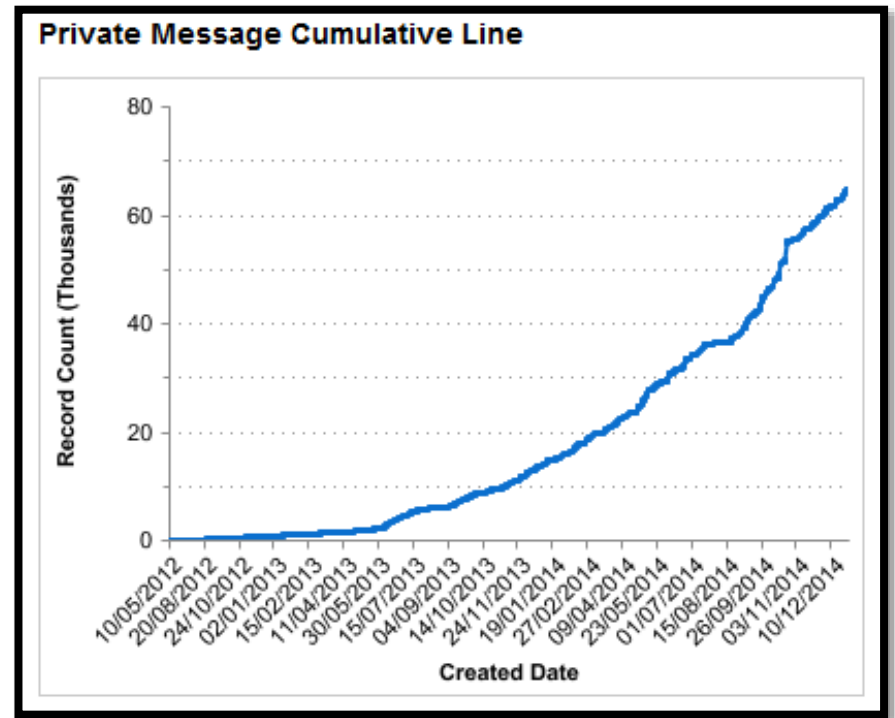
Name	Job Title	Organisation	View Profile	X
ABC Volunteer		ABC limited	View Profile	X
David Thompson	engineer	BSkyB	View Profile	X
Employee Volunteer 4		School 1	View Profile	X

- We have signed up over 20,000 volunteers from 5,000 different organisations and our growth is steadily rising
- Over 7,700 teachers from more than 4,500 schools and colleges have already signed up, and we have recently launched our Primary Futures campaign to primary schools
- Over 72,000 invites have been sent from teachers to volunteers

School Teacher Cumulative Line Graph



Invite/Message Cumulative Line Graph



Types of Events – Schools/Colleges use ITF for

Careers Networking



Careers Fair



Talk



Registering as a teacher

Go to www.inspiringthefuture.org

Click  then select 

Enter the name of the state school/college and the postcode and it should appear
Then follow the steps to complete your profile

Sign Up

Please select if you would like to get involved independently as a volunteer:

Volunteers register here

Or if wanting to sign up on behalf of your organisation as an employer:

Employers register here

Or if wanting to sign up as a school or college:

Teachers register here

Or if you are seeking governors on behalf of a school:

To recruit Governors – register here

Teacher Registration

Find your school or college

Name

PostCode

Select your school or college from the list below

	Name	Address
<input type="radio"/>	Dame Alice Owen's School	Dugdale Hill Lane, Potters Bar, Hertfordshire, Potters Bar, EN6 2DU

Log in and click the 'Find Volunteers' tab to find potential volunteers

The screenshot shows the website's navigation bar with the following tabs: Home, Find Volunteers (highlighted with a red circle), My Projects/Events, My Messages, My Feedback, My Profile, and Help. The user is logged in as Charlotte Lightman, with a Log Out button.

News

- National Apprenticeship Week 9 - 15 March [see more](#)

How to Guides

- [How to Find and Invite Volunteers](#)
- [How to Manage your Projects and Events](#)
- [How to Manage your invites and reply to your Messages](#)

[see more](#)

Video

Education and Employers 50 [Share](#)

15 October 2016 to 19 October 2016

Things of Interest

- [Primary - Primary Futures Guide](#)
- [Secondary - Subject Teacher Guide](#)
- [Secondary - Subject Teacher Guide \(schemes of work\)](#)

[see more](#)

FAQs

- [Do teachers get to see full volunteers CVs in advance?](#)
- [Can I use Inspiring the Future on tablet or mobile device?](#)
- [How much will brokers be involved in ITF?](#)

[see more](#)

Labour Market Info

We have labour market information for a range of sectors/professions below:

Human Resources Manager/Director [▼](#)

[View](#)

Search for Volunteers

The screenshot shows the 'inspiring the future Primary Futures' website. The navigation bar includes 'Home', 'Find Volunteers', 'My Projects/Events', 'My Messages', 'My Feedback', 'My Profile', and 'Help'. A user is logged in as 'Holder New Test' with a 'Log Out' button.

The main section is titled 'Find volunteers in your area to invite'. A red circle highlights the search filters:

- Activity: Career Insights
- Sector: -- None --
- Volunteer Specialism: -- None --
- Themed Week / Campaign: -- None --
- Sort: Alphabetical

Below the filters are buttons for 'help', 'Reset', and 'Search'. A search box is also present with the text 'Search for a specific volunteer if you know their name (optional)'. A list of sectors is shown below the search box, each with a checkbox:

- Admin/Business
- Aerospace/Aviation
- Agriculture/Food Production
- Building/Construction
- Catering/Hospitality
- Central/Local Government
- Design/Arts/Crafts
- Education/Training
- Energy/Utilities
- Engineering
- Environment
- Financial/Insurance/Banking
- Healthcare
- IT/Computers
- Languages/Info/Culture
- Legal/Political Services
- Leisure/Sport/Tourism

‘Searching for Volunteers’ – on the highlighted navigation, you can select filters for your search including:

- Activity Type e.g. Career Insights
- Sector
- Volunteer Specialism
- Themed Week/Campaign (if part of something specific)

When you’re happy with your search criteria. Click:



inspiring the future

Home Find Volunteers My Projects/Events My Messages My Feedback My Profile Help Hello, Charlotte Lightman Log Out

Find volunteers in your area to invite

Activity: Career Insights View As: List Map Review and Invite Volunteers

Sector: -- None --

Volunteer Specialism: -- None --

Themed Week / Campaign: -- None --

Sort: Alphabetical

1021 Volunteers Found

Previous 1 2 3 4 5 6 7 8 9 10 ... Next

help Reset Search

Search for a specific volunteer if you know their name (optional)

Input field Search

Sector

- Admin/Business
- Aerospace/Aviation
- Agriculture/Food Production
- Building/Construction
- Catering/Hospitality
- Central/Local Government
- Design/Arts/Crafts
- Education/Training
- Energy/Utilities
- Engineering
- Environment
- Financial/Insurance/Banking
- Healthcare
- IT/Computers
- Languages/Info/Culture
- Legal/Political Services
- Leisure/Sport/Tourism

Aalia Sheikh-Nabi Account Manager WPP Admin/Business;Marketing/Adv. View Profile Select for inviting	Aashil Batavia Artist Assistant Foster + Partners Science/Technology;Design/Art: View Profile Select for inviting
Abbie Akinfenwa Head of Systems Analysis Pret A Manger Catering/Hospitality;Retail/Cus View Profile Select for inviting	Abdul Mannan Afzal Management Consultant Pricewaterhouse Coopers LLP Financial Services View Profile Select for inviting
Abhas Singh Project Manager Cognizant Technology Solutions IT/Computers View Profile Select for inviting	Abi ogunshakin Risk Control Manager J Sainsburys Retail/Customer Service View Profile Select for inviting

The screenshot shows the 'inspiring the future Primary Futures' search results page. At the top, there is a navigation bar with buttons for Home, Find Volunteers, My Projects/Events, My Messages, My Feedback, My Profile, and Help. A user greeting 'Hello, Holder New Test' and a Log Out button are also present. The main heading is 'Find volunteers in your area to invite'. Below this, there are several filter dropdowns: Activity (Career Insights), Sector (-- None --), Volunteer Specialism (-- None --), Themed Week / Campaign (-- None --), and Sort (Alphabetical). There are also 'Reset' and 'Search' buttons. A search input field is present with a 'Search' button. Below the filters is a 'Sector' section with a list of categories, each with a checkbox. A red circle highlights this list. The main content area shows '47 Volunteers Found' and a 'View As' dropdown (List, Map). A 'Review and Invite Volunteers' button is also visible. The search results are displayed in a grid of six cards, each representing a volunteer profile. Each card includes a profile picture, name, organization, specialism, and buttons for 'View Profile' and 'Select for inviting'. The profiles shown are: ABC Volunteer (ABC limited, Admin & Business; Engineerin), AG Test XXX (ikljkj, Test ITF Organisation 1, Admin & Business), David Test Volunteer (Test Volunteer, Westbrook, Admin/Business; Catering/Ho), David Thomspson (engineer, BSKyB, Engineering; Admin/Business;), Employee Volunteer 4 (School 1, Building & Construction), and Fred Stevens (tertart, North Hants Hospital, Aerospace/Aviation).

'Search Results' – by clicking it will display all the volunteers in your geographical area that meet your search requirements.

You can further filter these search results by clicking on Sector and Specialism filters on the left hand navigation

Viewing a Volunteers Full Profile

The screenshot displays the 'inspiring the future' website interface. A modal window is open, showing the profile of 'David Thompspon' (username: BSKyB). The modal contains the following information:

- Profile**
- Brief job description:** Installation/Fix/repair of the equipments
- Qualifications and training required in the job:** Engineering qualification
- Other interesting information:**
- Specialism:** Apprenticeships, Engineering
- sector:** Engineering;Admin/Business;Telecommunications
- Buttons:** 'Select for Inviting' (green) and 'Labour Market Information about this job role (NB: video link unavailable)' (orange).

The background shows a search interface with filters for Activity, Sector, Volunteer Specialism, Themed Week / Campaign, and Sort. A list of volunteer profiles is visible below the modal, including 'David Test Volunteer', 'David Thompspon', 'Employee Volunteer 4', and 'Fred Stevens'. A red circle highlights the 'Select for Inviting' button in the modal.

‘Volunteer Profiles’ – by clicking [View Profile](#) you can view a more detailed profile of the selected volunteer. If you would like to add them to the invite list simply click [Select for Inviting](#) and they will be added to your volunteer bucket. If you do not want to add them simply click [Close](#) and continue your search.

Select Volunteers to invite without viewing full profiles

The screenshot shows the 'inspiring the future Primary Futures' website. At the top, there is a navigation bar with links: Home, Find Volunteers, My Projects/Events, My Messages, My Feedback, My Profile, and Help. A user greeting 'Hello, Holder New Test' and a 'Log Out' button are also present. Below the navigation bar, the main heading is 'Find volunteers in your area to invite'. On the left side, there are several filter dropdowns: Activity (set to 'Career Insights'), Sector (set to '-- None --'), Volunteer Specialism (set to '-- None --'), Themed Week / Campaign (set to '-- None --'), and Sort (set to 'Alphabetical'). There are also 'Reset' and 'Search' buttons. Below the filters, a search box is labeled 'Search for a specific volunteer if you know their name (optional)'. The main content area shows '47 Volunteers Found' and a grid of six volunteer profiles. Each profile includes a name, organization, and a 'Select for Inviting' button. The first profile, 'ABC Volunteer', has a checked checkbox. The second, 'AG Test XXX', has an unchecked checkbox. The third, 'David Test Volunteer', has an unchecked checkbox. The fourth, 'David Thompspon', has a checked checkbox. The fifth, 'Employee Volunteer 4', has a checked checkbox. The sixth, 'Fred Stevens', has an unchecked checkbox. At the bottom right of the grid, there is a green button with a shopping cart icon and the text 'Review and Invite Volunteers'.

‘Selecting Volunteers’ – you can also select volunteers to invite without reading the full profile or if you’ve come out of the ‘Full Volunteer Profile’ by clicking



This will then display a tick by that volunteers profile, which means it has been added to your volunteer bucket at the top of the page to view and invite. See:



Review and Invite Selected Volunteers




By clicking **‘Review and Invite Volunteers’** in the top left of the screen, you will see a list of the volunteers you have selected to invite. If you’re happy to invite them simply click:



If you are unsure or need reminding of the selected volunteer you can click:



or delete them from you selected list by clicking 

Selected Volunteers

Volunteers selected in this basket are for activity type: Career Insights

Name	Job Title	Organisation	View Profile	Delete
ABC Volunteer		ABC limited		
David Thompson	engineer	BSky6		
Employee Volunteer 4		School 1		

[→ Invite Volunteers](#)

Adding Volunteers to an existing Project/Event or creating a new one

After you have clicked [→ Invite Volunteers](#) you will be taken to the **'Project Select'** screen. In this section you can either add volunteers to an existing project/event or create a new project. If this is your first time of using Inspiring the Future or you are an existing user using the new improved pages for the first time, you will need to select the tab **'Create New Project'** tab below, then create a **'Project Name'** and click [+ Create Project and Continue](#)

inspiring the future Primary Futures

Home Find Volunteers My Projects/Events My Messages My Feedback My Profile Help Hello, Holder New Test Log Out

Project Select

Please select an existing project to send invites for and optionally an event within that project

Show Help

Select Existing Project Create New Project

Project Name

+ Create Project and Continue

Select Existing Project Create New Project

Project Name

Careers Fair

+ Create Project and Continue

Adding Volunteers to an existing Project/Event

If you have used the new improved Inspiring the Future pages and either created a Project/Event that you would like to add more volunteers too, or a Project that you would like to use but create a new Event in that series with a different date. Simply, click [Select Existing Project](#) select the **Project** you have already created, then select **Event** and either select an existing event to add volunteers to or click [→ Continue](#) and by adding a new date in the volunteer invite, you will subsequently create a new event that sits under the project name you have selected.

Project Select

Please select an existing project to send invites for and optionally an event within that project

[? Show Help](#)

[Select Existing Project](#) [Create New Project](#)

Project

-- Select One --

-- Select One --

Careers Fair

Derek

John

John

Phil

→ Continue

Select a related Event (optional)

Event

-- Select One --

-- Select One --

Careers Fair - 31/01/2015

inspiring the future Primary Futures

Home Find Volunteers My Projects/Events My Messages My Feedback My Profile Help Hello, Holder New Test Log Out

Send Invite

Activity Date

Total Hours *

Number of Students *

Year group covering ages * [help](#)

Subject *

Type of Event Career Insights

Message *

To ABC Volunteer, David Thompspon, Employee Volunteer 4

Link URL


Link Title

School Details

School Oakwood Infant School

Address Church Lane Hartley Wintney Hook RG27 8DY

Website <http://www.oakwood.hants.sch.uk/>

Map  [Show MAP](#)

[Send](#)

You will now be taken to the volunteer invite page where you can construct your invitation. Your school/college details will automatically be added. You simply need to add:

- Activity Date
- Total Hours
- Number of Students
- Year group/s covered

Then:

- Subject Title of Invite
- Message
- Any supporting web links

The following screenshots will show you this step by step.

inspiring the future Primary Futures

Home Find Volunteers My Projects/Events My Messages My Feedback My Profile Help Hello, Holder New Test Log Out

Send Invite

Activity Date

Subject *

Type of Event Career Insights

Message *

To ABC Volunteer, David Thomspson, Employee Volunteer 4

Link URL

Link Title

School Details

School Oakwood Infant School

Address Church Lane Hartley Wintney Hook RG27 8DY

Website <http://www.oakwood.hants.sch.uk/>

Map

Show MAP

Send

Today Clear Done

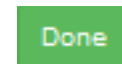
Add Activity Date

To add an activity date, click in the activity date box and a calendar will appear.

Select the date you would like to hold your event by selecting the day or using the left and right cursor bars to move through the months.



When you're happy with the selected date, click:



inspiring the future Primary Futures

Home Find Volunteers My Projects/Events My Messages My Feedback My Profile Help Hello, Holder New Test Log Out

Send Invite

Activity Date: 31/01/2015

Total Hours *: 1

Number of Students *: 100

Year group covering ages *: [help](#)
Select ages...

Subject *:

Type of Event: Career Insights

Message *:

To: ABC Volunteer, David Thompspon, Employee Volunteer 4

Link URL:

Link Title:

School Details

School: Oakwood Infant School

Address: Church Lane Hartley Wintney Hook RG27 8DY

Website: <http://www.oakwood.hants.sch.uk/>

Map: [Show MAP](#)

[Send](#)

Add Total Hours & Number of Students

In the '**Total Hours**' box, add the number of hours the activity will last for. Remember, volunteers have committed to an hour.

In the '**Number of Students**' box, add the approximate number of students you think will be attending the event

inspiring the future Primary Futures

Home Find Volunteers My Projects/Events My Messages My Feedback My Profile Help Hello, Holder New Test Log Out

Send Invite

Activity Date: 31/01/2015

Total Hours *: 1

Number of Students *: 100

Year group covering ages * help

Select ages...

- 5-6 years old
- 6-7 years old
- 7-8 years old
- 8-9 years old
- 9-10 years old
- 10-11 years old

Address: Church Lane Hartley Wintney Hook RG27 8DY

Website: <http://www.oakwood.hants.sch.uk/>

Subject *: []

Type of Event: Career Insights

Message *: []

To: ABC Volunteer, David Thompson, Employee Volunteer 4

Link URL: []

Link Title: []

Map: Show MAP

Send

Add Year Group Covering Ages

In the 'Year Group Covering Ages' section, pick the year group/s that the volunteer will engage with.

Simply click in the box under the title and a year group selection box will appear:

Year group covering ages * help

Select ages...

- 5-6 years old
- 6-7 years old
- 7-8 years old
- 8-9 years old
- 9-10 years old
- 10-11 years old

Pick the appropriate year group. If you would like to add more than one year group simply click in the box and repeat the process

inspiring the future Primary Futures

Home Find Volunteers My Projects/Events My Messages My Feedback My Profile Help Hello, Holder New Test Log Out

Send Invite

Activity Date
31/01/2015

Total Hours *
1

Number of Students *
100

Year group covering ages * [help](#)
10-11 years old x 14-15 years old x

Subject * Careers Fair - 31st January 2015

Type of Event Career Insights

Message *
Dear Volunteer/Name,
I am the careers teacher at Oakwood School, and I would like to invite you to join

To ABC Volunteer, David Thompspon, Employee Volunteer 4

Link URL

Link Title

School Details

School Oakwood Infant School

Address Church Lane Hartley Wintney
Hook
RG27 8DY

Website <http://www.oakwood.hants.sch.uk/>

Map [Show MAP](#)

Send

Add Subject Title, Message and optional URL links

In the '**Subject Title**' give the event a title that will appeal to the volunteer such as '**Careers Fair – 31st January 2015**'

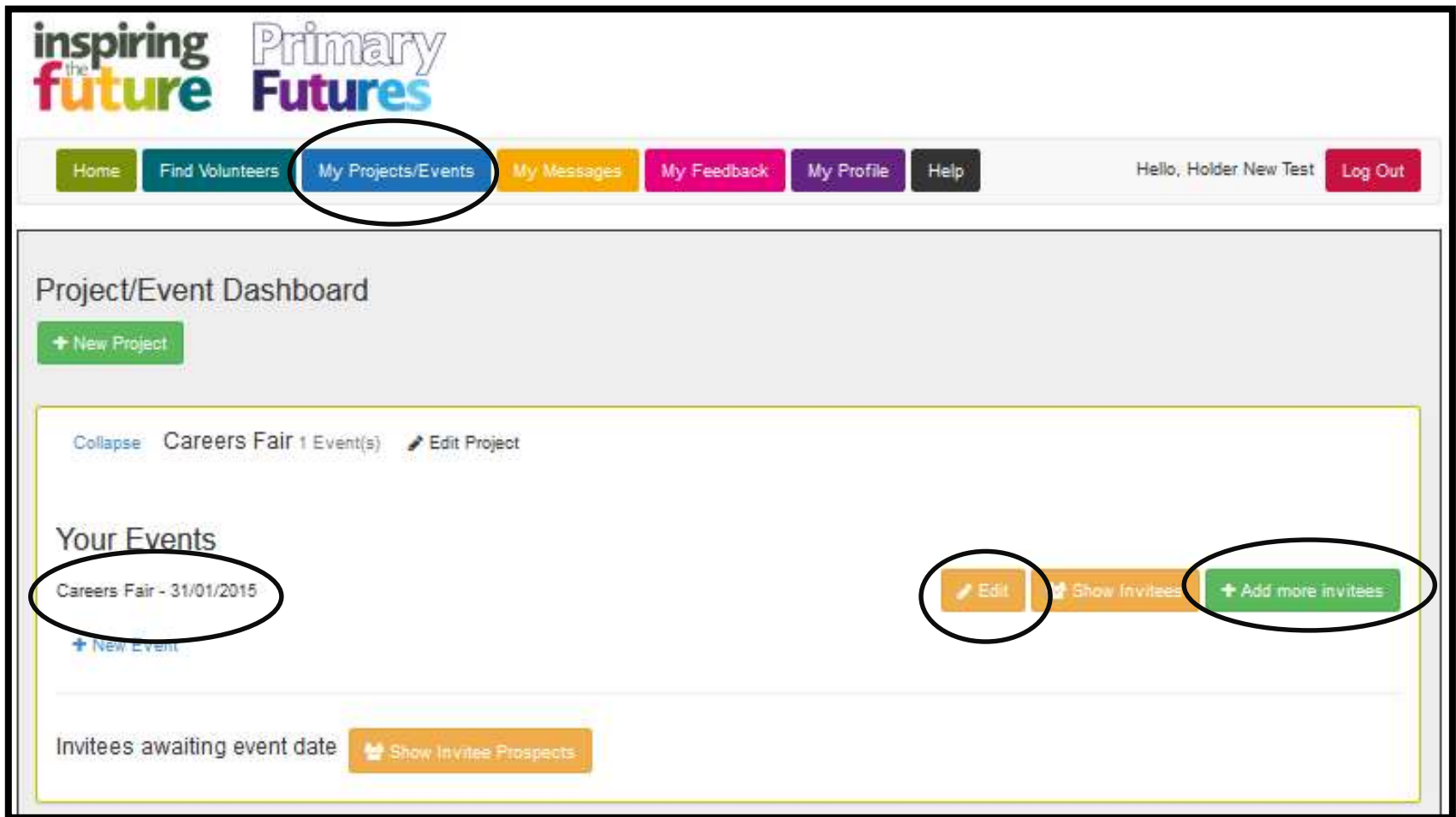
Then enter the '**body of the message**', giving the volunteer as much information as you can about the event and what you expect of them within the 1,000 character limit/

Optional – If you need to, you can add an URL link and title with further information.

When you're happy with your invite message to your selected volunteers, click:



After you press send on the invite to volunteers, you will automatically be taken to your **'My Projects/Events'** section. In this area you can see the Project/Event you have created, and you have the ability to Edit the event details or invite more volunteers if needed.



Key Contacts

For any queries please contact:

Department	Name	Job Title	Email Address	Telephone Number
Schools Team	Charlotte Lightman	Schools Liaison Manager	charlotte.lightman@educationandemployers.org	0207 566 4880
	Tamanna Ali	Secondary – Schools Liaison Assistant	tamanna.ali@educationandemployers.org	0207 566 4880
	Basit Mahmood	Primary – Schools Liaison Assistant	basit.mahmood@educationandemployers.org	0207 566 4880
General Enquiries			enquiries@inspiringthefuture.org	0207 566 4880