



primary
futures
ambassador

inspiring
the
future
ambassador

2019/20
scheme overview



What is an ITF Ambassador?



'Ambassadors' are registered users of *Inspiring The Future* and *Primary Futures* who advise us on how we can develop our services, resources and campaigns, to best support schools and colleges with employer engagement activities.

There are two levels of involvement: 'advisers' and 'ambassadors'.

Advisers give just 5 minutes per term for limited rewards. Ambassadors enjoy the full range of benefits by volunteering 10-15 minutes or more per term.



what would you be doing ?



ADVISERS

- Complete occasional, short **feedback surveys** on the charity's resources, to help us assess how useful they are to you.
- Take **student feedback** after an Inspiring The Future or Primary Futures event and let us process the statistics for you.
- **Let us know about an event** you are particularly proud of, so we can promote your school in our communications.

AMBASSADORS

- The above three terms as well as at least two of the below.
- **Refer a colleague** to us, so we can help embed careers education into your school or college.
- Create a blog post, newsletter piece or resource to **share with our network** of fellow event organisers.
- Attend a **FOCUS group**-style session to contribute to the charity's research and development.



WHAT ARE THE benefits?



EMPLOYABILITY

Education and Employers is a highly-regarded and internationally recognised organisation, partnered with teachers' organisations, leading employers and professional bodies.

Participants will have networking opportunities, and we will showcase your involvement to our networks.



PRIORITY ACCESS

Registration puts your school on a priority list for invitations to student enrichment opportunities, such as our regular speed networking events at the Bank of America Merrill Lynch and NHS England, and to our showcase events, so you can network with industry figures.



DEVELOPMENT

Our groundbreaking research has led the way in proving the impact of employer engagement. You will be invited to access free webinars about best practice in employer engagement, to advance your professional expertise.

Ambassadors will also be the first to hear the latest findings and can input into ongoing research.



How to apply

Click here to become an
ambassador!

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