



**Yesterday, Semina
wanted to be a pop star.
Today, she wants to
be a pilot.**

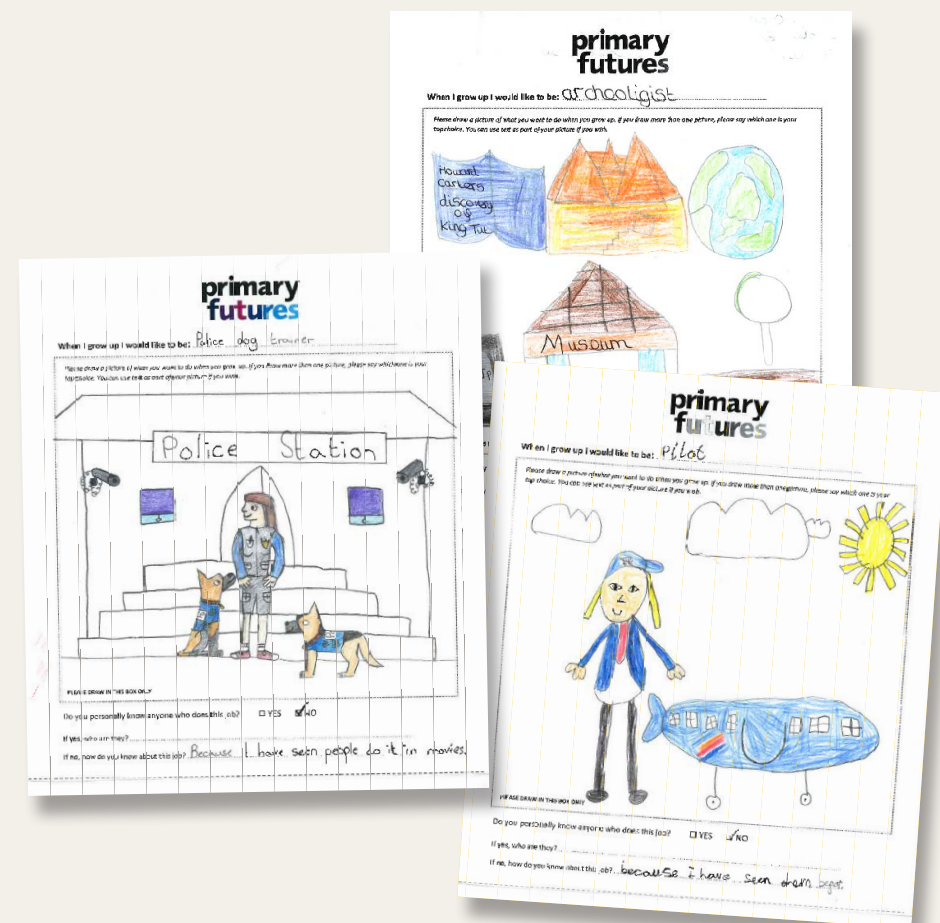
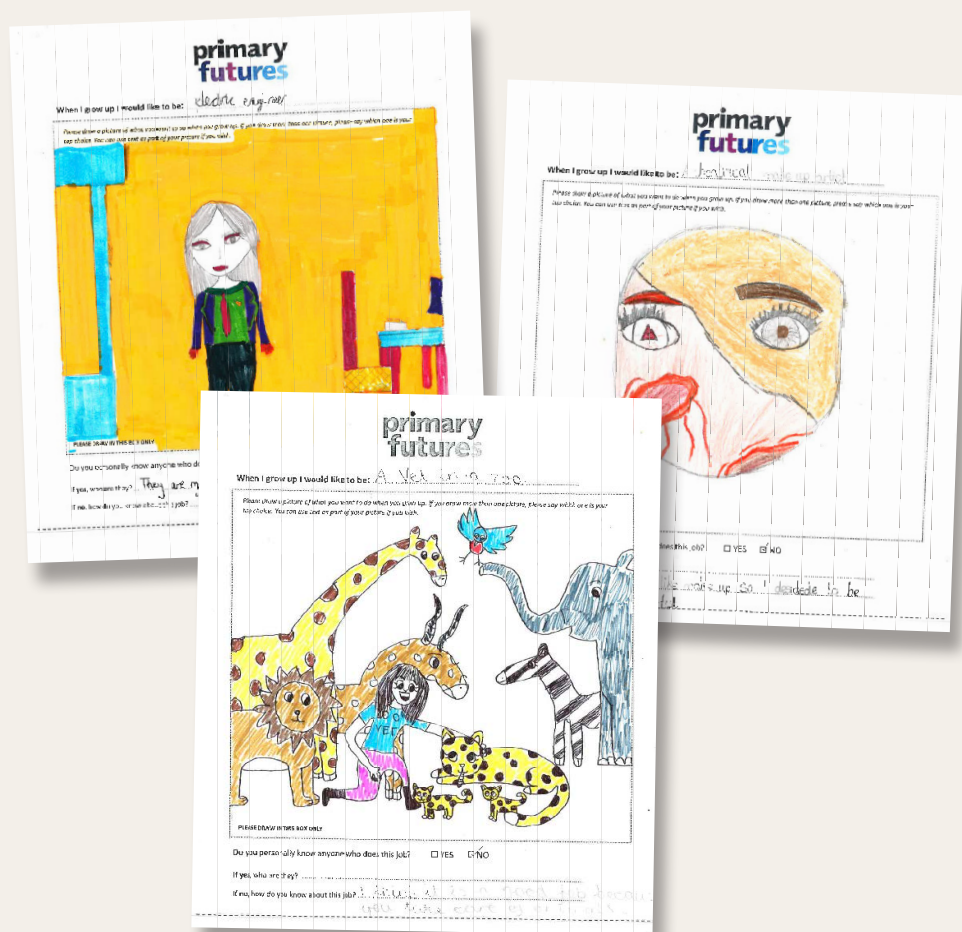
**primary
futures**

You can't be what you can't see.

That's why we connect primary schools with volunteers from every part of the world of work, helping children discover futures they might never encounter.

Many children rule out possibilities for their future simply because they haven't yet had the chance to explore the opportunities open to them.

Primary Futures makes it quick and easy for teachers to connect with volunteers – real people sharing real stories – **helping children discover exciting careers they may never have imagined**. From marine biologists to game designers, sound engineers to naval officers, children meet people and jobs they might never otherwise encounter.



Children start forming ideas about 'who they can be' as early as six. Meeting relatable role models helps challenge stereotypes about jobs and raise aspirations. **After taking part in Primary Futures activities, motivation to learn in maths, English and science increased for 82% of children.***

Created with teachers, for teachers, Primary Futures is flexible by design. Choose when to run an activity, who to invite, the theme, format and size – with support as and when you need it.

*Education and Employers Scaling Up Research 2021 with 10,000 primary pupils

“
It's about
finding what
you're good at.

After I met the adults
online describing their
jobs I felt inspired. I liked
how they said not
everyone will be a rocket
scientist, it's about finding
what you're good at.

**Pupil at Baines Endowed
Primary School, Blackpool**



“
An absolute
godsend for
these events.

You have been an
absolute godsend for
these events and brought
in some really valuable
speakers and experiences
into our school.

**Adam, Deputy Head,
Ark Tindal Primary
School, Birmingham**

How it works

1

Create your own activities

- Get instant, **direct access to 90,000+ volunteers** through our easy-to-use platform
- Find role models by **school subject**
- Invite **diverse and relatable volunteers** directly
- Run activities **in-person or virtually**
- Bring lessons to life with **ready-to-use resources** including **lesson plans** and over 30 **Plug & Play videos**.

2

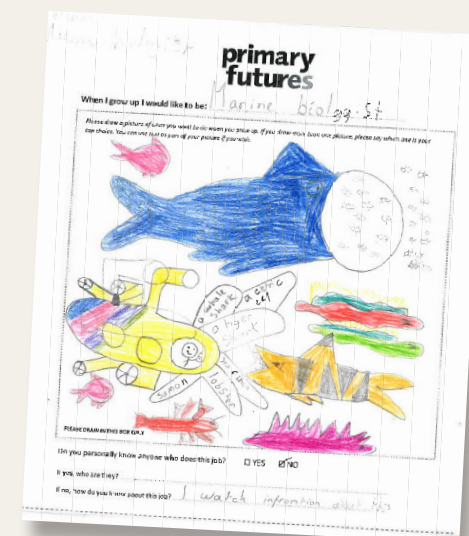
Join events run by Primary Futures

- Highly interactive **Virtual Showcase Events** for pupils
- **Meet inspiring volunteers** from a wide range of jobs and sectors
- **Different themes linked to curriculum subjects**, topics and special days.

3

Get support from our team

- **Live training, monthly webinars** and **support sessions**
- **Practical ideas, inspiration** and **1-2-1 support**.



**Join in, find events,
resources and more:**

www.inspiringthefuture.org/primary-futures

Why schools choose Primary Futures

We help you challenge stereotypes and broaden children's career aspirations – as evidence shows starting early is essential⁽¹⁾.

With us you gain:

- Instant, **direct access to over 90,000 volunteers** from the world of work
- **Diverse and relatable** role models
- **Flexibility** to run activities when and how it suits you
- Support from **an experienced team**, many are former teachers
- **Ready-to-use resources**, videos and lesson plans
- **Created with primary teachers and NAHT**, and trusted by thousands of primary schools since 2009
- **A recognition scheme** to celebrate your achievements
- **Free for all State Schools**, thanks to our funders and partners.

Join Primary Futures today

Help children see what they could become

Visit www.inspiringthefuture.org/primary-futures

Scan **the QR code**



Got questions?

Email enquiries@inspiringthefuture.org

Call **0207 566 1880**

**Primary Futures is run by the
charity Education and Employers
in partnership with NAHT.**

⁽¹⁾Starting Early research, Education & Employers

**primary
futures**

